



MEMBERSHIP COMMITTEE REPORT

Summer 2018 Update

August 8, 2018

The membership committee has not done any work since the Spring conference on recruiting more members to the AAMA. We have seen a sharp decline in the number of AAMA members in all chapters across the state in some cases a decline of over 10%. This was discussed with our representative from National who indicated that membership is down across the country.

The membership committee is recruiting members to help with outreach to local schools, employers and medical assistants. Ultimately it would be beneficial to have a representative from each chapter that can help with outreach in their respective areas to get the word out about membership and the benefits of continued membership. If you are interested in helping out or have any ideas on how to increase our membership please reach out to me.

All members should continue to promote AAMA membership on social media forums and promote our programs.

Respectfully Submitted,

Rhi Drake, CMA (AAMA), Chair
Membership Committee